## 21CCLC Communications Template

*Use this template to describe the communications and outreach strategies connected to your program. Example: Parent Newsletter, Monthly, Electronic copy and hard copy posted on site, parents of youth/100, to be sent on the first Friday of the month.*

Audubon Community School District will employ multiple outreach strategies and activities in order to communicate with stakeholders. Communication efforts will be aimed at effectively evaluating the program, sharing evaluation results, and sharing other program information. Communication tools will include the school’s webpage and group texting service and Program’s Facebook page. Program stakeholders include youth, parents, program partners, and the broader community.

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| **Outreach strategy** | **Frequency** | **Method** | **Target Audience and Proposed Impact** | **Notes** |
| **Parent survey**  Includes:  1. Current after-school arrangements for their children 2. Likelihood of continuing to participate in the Launch Program | Annually | Electronic via Survey Monkey  Hard copy and posted on site | Parents of enrolled youth  80 | Results will raise awareness of the Launch Program & inform program planning. |
| Teacher Advisory Committee Meeting | Quarterly | In-person | Advisory Committee Members  4 | Agenda to include the following standing items: communications, enrichments,… |
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| **(Required) Website where your local evaluation will be posted (reminder: each year’s evaluation should be found here)** | | | | |
| [**https://www.audubon.k12.ia.us/page/2919**](https://www.audubon.k12.ia.us/page/2919) | | | | |
| **Social media links for your school/site/program:** | | | | |
| <https://www.facebook.com/Launch-Kids-Club-202797716782785/?fref=ts> | | | | |
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**Please insert your strategies here:**

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| **Outreach strategy** | **Frequency** | **Method** | **Target Audience and Proposed Impact** | **Notes** |
| **Listening Activities**  Staff will engage youth in age-appropriate activities aimed at gathering input on topics including how the students feel about school/life | Ongoing, first two weeks of programming and monthly after that | In person | Launch participants - Results will inform program planning. |  |
| **Iowa Youth Survey & Conditions of Learning** | School age youth | Ongoing annually | Results will inform program planning and evaluation. | The State sends result and publishes |
| **Facebook Page**  Including pictures of activities, literacy-based family activity prompts, information on youth learning | Community, Parents, Youth, Partners | Ongoing, at least weekly | Stakeholders will be informed of Launch activities and be proud of this community asset. Parents will feel connected and encouraged. |  |
| **Newspaper Articles**  Audubon County Advocate Journal & Daily Times Herald | Ongoing – Monthly update | Hard copy for presentations as needed | All Stakeholders |  |
| **Parent Engagement Events**  • Holiday cookie decorating  • Community Wellness Walks  • Game night  • One book/Movie night | Parents, Youth | Ongoing, at least quarterly | Parents will feel connected and encouraged. Families will learn ways to support student learning. Families will learn about resources and opportunities available. |  |
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| **(Required) Website where your local evaluation will be posted (reminder: each year’s evaluation should be found here)** | | | | |
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